

WELCOME!

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#CoffeePeople webinar 1:

“Challenges to guaranteeing Occupational Safety and Health in the Coffee Supply Chain”

October 18th, 16h00 – 17h00 CEST



#COFFEEPEOPLE



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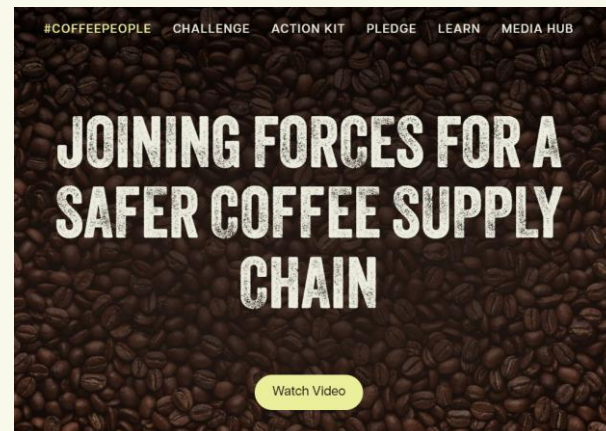
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#CoffeePeople campaign

WHAT IS
THE SECRET
TO GREAT
COFFEE?



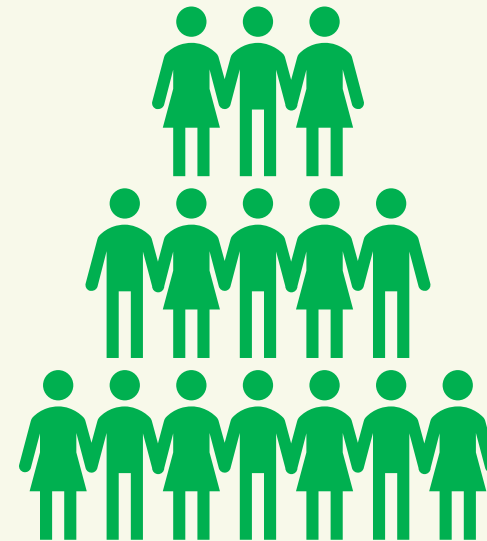
<https://live-coffeepeople.pantheonsite.io/es/>



The agriculture sector at a glance



1 out of 3 fatal injuries worldwide
occur among agricultural workers



800 million people globally employed by the
agricultural sector

Risks factors in the agricultural sector

- Multiple tasks and locations
- Open air activities
- Short periods of time due to seasonality
- Physically intensive
- Use of dangerous substances and tools
- Exposure to biological hazards
- Poorly application of national labour laws
- Lack of access to social protection
- High prevalence of child labour and forced labour
- Long working hours
- Temporary and unpaid family work
- Inadequate OSH infrastructure and services



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Main occupational hazards to which coffee farmers and processors are exposed



Drivers & constraints for OSH in the coffee value chain

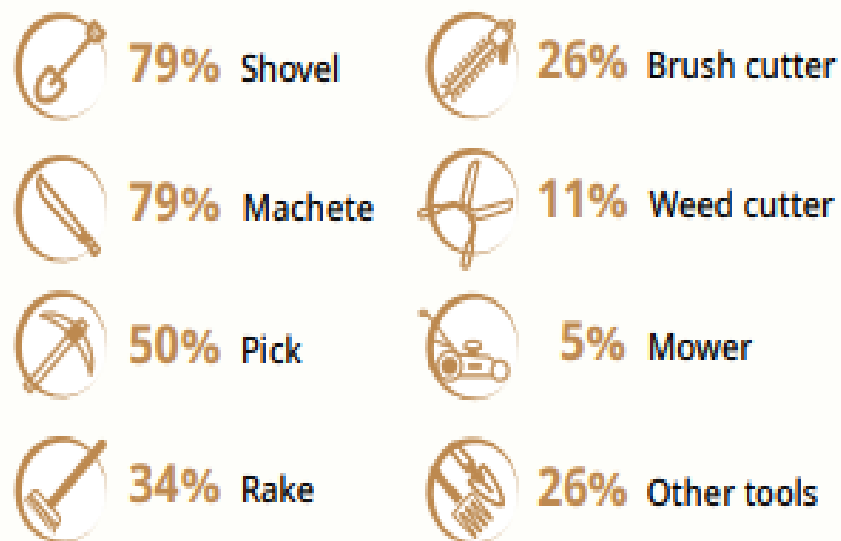
- **Low levels of investment on OSH practices and training**
- **Limited institutional capacity to provide OSH technical advice**
- **Limited enforcement of the legislation**
- **Lack of OSH data**
- **Price fluctuation**
- **Development of national strategies oriented to sustainable development**
- **Organized structures and institutions**
- **Certification schemes, PCI and due diligences laws**
- **Transfer of capacities and tools from top to bottom of the chain**

Main occupational hazards to which women coffee farmers and processors are exposed



Use of tools and PPE by women in coffee farming and production

Use of **tools** by women producers



Use of **PPE** by women producers



ILO Declaration on Fundamental Principles and Rights at Work (1998), as amended in 2022

All Members, even if they have not ratified the Conventions in question, have an obligation, arising from the very fact of membership in the Organization, to **respect**, to **promote** and to **realize**, in good faith and in accordance with the Constitution, the principles concerning the fundamental rights which are the subject of those Conventions, namely:

- (a) freedom of association and the effective recognition of the right to collective bargaining;
- (b) the elimination of all forms of forced or compulsory labour;
- (c) the effective abolition of child labour;
- (d) the elimination of discrimination in respect of employment and occupation; and
- (e) a safe and healthy working environment.**

Paragraph 2

OSH Fundamental Conventions Nos. 155 and 187

- Fully **complementary**
- Define the **core principles** to ensure a safe and healthy working environment
- Call for **progressive and sustained** improvements for the realization of safe and healthy working environments
- Contain provisions of **general scope** covering **all branches of activity and all workers**, regardless of the type of hazards
- Focus on the governance of OSH at national and workplace level and serve as the **basis** for the safety and health measures provided for in other specific OSH instruments





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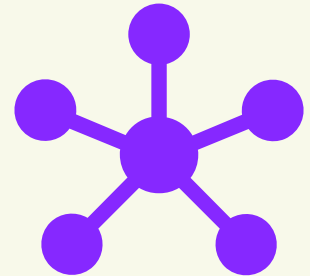
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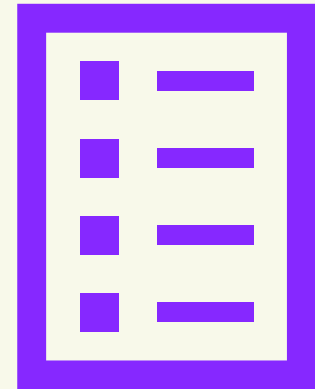
Key actions: Governments

Establish a **comprehensive national occupational safety and health system in agriculture**, encompassing a cohesive policy, aligned legislation, thorough inspection protocols, data gathering, training, and equitable protection for all workers



Key actions: Employers

Provide adequate occupational safety and health standards, establishing **policies and procedures** that meet or exceed the minimum regulatory requirements, and taking all appropriate measures of protection.



Key actions: Workers

Encourage all workers at farm level, including temporary and seasonal workers, to become **involved in the development and implementation of preventive OSH measures** using data and information




Key actions: Buyers and brands

Support farmers and producers to improve their safety and health practices by transferring knowledge and good practices along the value chain



Learn more about this topic and take action

Visit coffeepeople.vzf.ilo.org



For every coffee worker, in every job

The challenge will inspire people to get involved in the campaign and to take action for coffee workers.

When to post

Starting from **1 October 2023**, we will launch a social media challenge for coffee workers. We're asking coffee stakeholders like you to post a selfie with your coffee cup.

What to post

Example: "The secret to great coffee is people! That's why I dedicate this coffee to the workers who produce it, and I join the ILO's Vision Zero Fund to protect their safety and health. I challenge @Friend1 @Friend2 @Friend3 @Friend4 @Friend5 to post a selfie with your coffee cup! Together, we can make a difference for #CoffeePeople"

#COFFEEPEOPLE CHALLENGE ACTION KIT PLEDGE LEARN MEDIA HUB

COLLECTIVE ACTION KIT

Actions to realize the right to a safe and healthy working environment in the coffee supply chain

MAKE YOUR PLEDGE

Companies and organizations across the globe have pledged for coffee workers. What will yours be?



LEARN ABOUT OSH

Download the practical toolkit, access useful insights, and join technical activities

MEDIA HUB

Trello board

Stay organized and up-to-date with our Trello board, which contains valuable content related to the campaign. We have organized it into the following categories:

Videos: Watch our explanatory videos that highlight key issues in the campaign, as well as inspiring ones that showcase successful practices in the coffee supply chain. Gain insights into the campaign's goals and aims to achieve.

Social Media Cards and Messages: Access a library of social media cards and pre-written messages. Use them to promote the campaign on your social media channels.

What's next?

November 9th, 15h00 – 17h00 CET

#CoffeePeople webinar 2:

“Guidelines for implementing ILO’s “Work Improvement in Neighbourhood Development methodology. Practical approaches for improving safety, health and working conditions in agriculture.”

The [ILO Work Improvement in Neighbourhood Development \(WIND\) training programme](#) has given farmers all over the world momentum in improving their safety and health. The uniqueness of the WIND approach is that it enables the voluntary improvement of working and living conditions through the active participation of farmers, their families and the members of their communities. It focuses on simple and practical solutions that can be achieved using locally available, low-cost materials.

During this #CoffeePeople webinar, ILO VZF OSH specialists will share with participants key information to guide the implementation of the methodology, sharing common challenges, tips and tricks to ensure success!

Speakers: **Jose Luis Barradas**, OSH Technical Officer, ILO Mexico; Schneider Guataqui Cervera, OSH Technical Officer, ILO Bogota

The webinar will be in English, with simultaneous interpretation in Spanish and Portuguese.

Register NOW! https://ilo-org.zoom.us/webinar/register/WN_912qmIR-R1SpTYzu0mzbJA



10,000 Likes
Janet: We are #CoffeePeople



Johan
@CoffeePerson



10,000 Likes
Johan: We are #CoffeePeople from Colombia 🇨🇴



Mason
@m_coffeemaker



Jin
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10,000 Likes
Jin: We are #CoffeePeople from Viet Nam 🇻🇳



Jerom
@CoffeePerson



10,000 Likes
Jerom: We are #CoffeePeople from Brazil 🇧🇷

Thank you

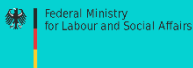
Vision Zero Fund

Labour Administration,
Labour Inspection and
Occupational Safety and
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International Labour Organization

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The Vision Zero Fund is part of Safety & Health for All, an ILO flagship programme building a culture of safe, healthy work.

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